

CURRICULUM VITAE

Md. Masudul Hassan

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ACADEMIC QUALIFICATIONS

Master of Business Administration (MBA) in Finance, 2017

Completed two years MBA degree from the Faculty of Business Studies, Bangladesh University of Professionals (BUP), Bangladesh in 2017.
Secured **CGPA 3.85** on a scale of 4.00

Post-Graduation Diploma (PGD) in Human Resource Management, 2014

Completed nine months PGD degree from Bangladesh Institute of Human Resource Management (BIHRM), Bangladesh in 2014.
Secured **CGPA 3.80** on a scale of 4.00

Bachelor of Business Administration (BBA) in Agribusiness, 2014

Completed Four years BBA (Hons.) degree from the Faculty of Agribusiness Management, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh in 2014.
Secured **CGPA 3.74** on a scale of 4.00

Higher Secondary Certificate Examination (H.S.C), 2009

Passed two years Higher Secondary Certificate (H.S.C.) examination from Rangpur Govt. College, Bangladesh in 2009.

Secured Grade Point Average (GPA): **5.00** out of 5.00

Secondary School Certificate Examination (S.S.C), 2007

Passed ten years Secondary School Certificate (S.S.C.) examination from Police Line School & College, Rangpur, Bangladesh in 2007.
Secured Grade Point Average (GPA): **5.00** out of 5.00

JOB EXPERIENCES

From 19 th December 2023 to till now	Lecturer, Department of Agricultural Finance and Management Sher-e-Bangla Agricultural University (SAU)
From 1 st March 2020 to 18 th December 2023	Assistant Professor , Department of Agribusiness, Atish Dipankar University of Science and Technology. Uttara, Dhaka-1230, Bangladesh
From 1 st October 2018 to 27 July 2022	Assistant Proctor , Atish Dipankar University of Science and Technology, Uttara, Dhaka-1230, Bangladesh
From 25 th March 2016 to 27 July 2022	Program Coordinator , Department of Agribusiness, Atish Dipankar University of Science and Technology, Uttara, Dhaka-1230, Bangladesh.
From 25 th March 2016 to 29 th February 2020	Lecturer , Department of Agribusiness, Atish Dipankar University of Science and Technology, Uttara, Dhaka-1230, Bangladesh
From 1 st October 2018 to 27 July 2022	Member Secretary , Project and Internship Evaluation Committee, Atish Dipankar University of Science and Technology. Uttara, Dhaka-1230, Bangladesh.
From 1 st October 2018 to 27 July 2022	Editorial Board Member , The Journal of Atish Dipankar University of Science & Technology (JADUST)
From 01 th October 2019 to 30 th June 2021	Member Secretary , Atish Dipankar University of Science & Technology (ADUST) Sports Committee

RESEARCH PROJECT WORK EXPERIENCES

- ❖ Worked as a Research Associate for Research Project titled “**Study on Improved Packaging of Selected Fruits and Vegetables**” Under Program on Agricultural and Rural Transformation For Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER)-Department of Agricultural Marketing (DAM), Bangladesh part funded World Bank and People's Republic of Bangladesh (Package No. SD/PARTNER/DAM-10).
- ❖ Worked as an Associate Investigator for Research Project titled “**Development of potential feed additives for broiler using black soldier fly larvae nurtured on different organic waste materials,**” funded by the Ministry of Science and Technology, Bangladesh (special allocation), from July 1, 2022 to June 30, 2023, BS Group: Project No. SRG-221001 (2022-2023).
- ❖ Worked as a team member for implementing multiple “**Head to Head Adaptive Trials (HHAT)**” of modern rice varieties across Aman and Boro seasons in collaboration with BRRI, IRRI, Gazipur Agricultural University, and Gopalganj Science and Technology University. His work supported adaptive research under both the IRRI-BRRI Protocol and the

TRB project from 2020 to 2023 across various locations in Bangladesh. These trials contributed to evidence-based varietal selection and agronomic decision-making in rice production.

- ❖ Worked as a Project Director for Research and Development Project titled “**Examining the Impingement of Farm Diversification on Household Income and Expenditure in Some Selected Rural Areas of Bangladesh**,” funded by the Ministry of Science and Technology, Bangladesh, from July 1, 2019 to June 30, 2020, Project No. SRG-221314 (2019-2020).
- ❖ Worked as a Data Enumerator of Base-line survey on “**Consumer confidence and awareness on Food Security Act and the rules and regulations**” financed by FAO & Supervised by Sher-e-Bangla Agricultural University, Dhaka. From 20 August, 2016 to 30 October, 2016.
- ❖ Worked as a Data Enumerator of Survey on “**Consumer confidence and awareness on Mango and tomato processing products**” financed by SNV (Netherland development organization) & Supervised by Sher-e-Bangla Agricultural University, Dhaka. From 25 November, 2016 to 31 December, 2016.

COURSE CONDUCTED AT UNDERGRADUATE AND GRADUATE LEVEL

- ❖ Introduction to Financial Management
- ❖ Human Resource Management
- ❖ Principles of Management
- ❖ Management Information Systems
- ❖ Financial Management in Agriculture
- ❖ International Financial Management

TRAINING OBTAINED

1. Successfully completed Training on “**RuralInvest user**” from 16 February, 2025 to 20 February, 2025 held at Nascent Gardenia Hotel, 27 Park Road, Baridhara Diplomatic Zone, Gulshan, Dhaka 1212, Bangladesh, organized by the Food and Agriculture Organization of the United Nations (FAO) through Technical Assistance to the Diversified Resilient Agriculture for Improved Food and Nutrition Security Competitiveness Project (SACP-RAINS).
2. Training on **Forecasting Methods for Agricultural Data Analysis** during 09-13 June 2024 at Bangladesh Agricultural Research Council (BARC), Dhaka, Organized by Agricultural Economics and Rural Sociology (AERS) Division.
3. Day long training on **Bangladesh National Qualifications Framework For Sher-e-Bangla Agricultural University**, June 06, 2024 held at Sher-e-Bangla Agricultural University (SAU), Dhaka, organized by Institutional Quality Assurance Cell (IQAC), Sher-e-Bangla Agricultural University.
4. Successfully completed Three days **Pedagogy Training Programs on “Innovations in Agriculture and Pesticide Management** “organized by **Institutional Quality Assurance Cell (IQAC) , Sher-e-Bangla Agricultural University** and Food and Agriculture Organization (FAO) from 09 March 2024 to 11 March 2024 at **Sher-e-Bangla Agricultural University** .

5. Successfully completed Two days training program on **“Outcome Based Education (OBE) Curriculum”** organized by University Grand Commission of Bangladesh held from 12 June 2022 to 13 June 2022.
6. Successfully completed day long training program on **“Teaching Techniques, Research Methodology and Career Development”** organized by the department of Agribusiness, Atish Dipanakar University of Science & Technology, Uttara, Dhaka, Bangladesh, 2022.
7. Successfully completed day long training program on **“Introduction to BNQF and Outcome-based Curriculum Design”** organized by the Institutional Quality Assurance Cell (IQAC) of Atish Dipankar University of Science & Technology, Uttara, Dhaka, Bangladesh, 2022.
8. Successfully completed the 3 days training program on **‘Structural Equation Modeling (SEM); Basics and applications in publishing research paper 2018’** held at Uttara University, Dhaka-1230, Organized by School of Business, Uttara University, Bangladesh.
9. Successfully completed the 3 days training program on **‘E-commerce and Digital Marketing’** at International Ecommerce Summit, December 2021.
10. Successfully completed day long training program on **“Mental Health Safeguarding Training”** organized by the Prothom Alo Bondhusova, Atish Dipanakar University of Science & Technology, Uttara, Dhaka, Bangladesh, 2023.
11. **"Learning Applied Statistics by using Microsoft Excel and Access and SPSS for Students"** organized by Faculty of Agribusiness Management, Sher-e-Bangla Agricultural University, 2015.

SCHOLARSHIP / FELLOWSHIP/AWARDS/GRANTS

1. Received **“Dean's Award”** from the Faculty of Agribusiness Management at Sher-e-Bangla Agricultural University for Outstanding Academic Excellence.
2. Obtained **“Research & Development Fellowship”** in 2019 from the Ministry of Science and Technology, Peoples' Republic of Bangladesh.
3. Achieved a **Special Award** in Language competition organized by ‘HSBC Bank & The daily Prothom -Alo Newspaper’ jointly in 2008.
4. Junior scholarship was awarded to the Class Eight.
5. Primary scholarship was awarded to the Class Five.

PUBLICATIONS

Published in Peer Reviewed International Journals

1. **Hassan, M. M.**, Habib, M. A., Nayak, S., Jewel, Z. A., Resmi, S. I., & Hasan, M. (2025). Evaluating farmers' satisfaction from high-yielding rice (*Oryza sativa*) variety cultivation in Boro

season: Evidence from adaptive trials in Bangladesh. *Journal of the Saudi Society of Agricultural Sciences*. (Accepted/In press, Manuscript ID: JSSA-D-25-00334R2).

2. Hossain, N., Khatun, S., Rumana, A. M., & **Hassan, M. M.** (2025). Profitability and comparative economic analysis of hybrid and local cotton cultivation in Kushtia district, Bangladesh. *International Journal of Applied Research*, 11(5), 118–123. <https://doi.org/10.22271/allresearch.2025.v11.i5b.12543>
3. Ahmed, S. T., **Hassan, M. M.**, Islam, M. W., Resmi, S. I., & Hossain, M. M. (2024). Production Performance and Nutritional Quality of Black Soldier Fly Larvae Nurtured in Different Organic Waste. *Journal of Science and Technology Research*, 6(1), 139–148. <https://doi.org/10.3329/jscitr.v6i1.77385>
4. Thuiching, K., Islam, N. M. M. W., **Hassan, M. M.**, Resmi, S. I., & Tabasum, S. (2023). A Study on Consumer Perception for Frozen Value-added Poultry Meat Products in Dhaka City. *Innovative Research. Int. J. Innov. Res*, 8(1), 1-5.
5. S Howlader, **MM Hassan**, SI Resmi, MW Islam, M Rahman and ST Ahmed (2022). Sonali Chicken Farming in Southern Part of Bangladesh. *Bangladesh Journal of Animal Science* 51 (1): 1-11. <https://doi.org/10.3329/bjas.v51i1.58879>.
6. ST Ahmed, **MM Hassan**, SI Resmi, MW Islam and M Rahman (2022). Effect of dried orange peel on egg production and quality of laying hen. *Bangladesh Journal of Animal Science* 51 (3): 98-106. <https://doi.org/10.3329/bjas.v51i3.61785>.
7. **Hassan, M, M**; Resmi, S, I; Islam, M,W; Rahman, M.. 2021. Examining the Impact on Household Income and Expenditure of Farm Diversification in Some Selected Rural Areas of Bangladesh. *Journal of Atish Dipankar University of Science & Technology*. ISSN 2521-0351(Print), JADUST Vol. 1(2) 35-44.
8. Marma,S; Ahmed,S,T; Islam, M,W; Rahman, M, **Hasan, M, M**; and Resmi, S, I. Problems, Productivity and Profitability of a Small-scale Commercial Dairy Farm in Rangamati Hill Tract. *International Journal of Innovative Research*, 4(1):13–17, 2019 ISSN 2520-5919(online). DOI: 10.13140/RG.2.2.26540.62083.
9. Islam, M,W; **Masudul Hassan, M**; Resmi, S, I; Rahman, M. Value Addition of Onion Markets of Pabna District in Bangladesh. *Research in Business and Management*. Vol.6, No.2 , 2019.
10. Resmi, S, I; Begum,N,N; **Masudul Hassan, M**. Impact of CSR on Firm's Financial Performance: A Study on Some Selected Agribusiness Industries of Bangladesh. *American Journal of Economics, Finance and Management*. Vol. 4, No. 3, 2018, pp. 74-85.

11. **Masudul Hassan, M;** Begum,N,N; Resmi, S, I. Role of Banks in Funding Agro Based Organization: A Study on Some Selected Commercial Banks in Bangladesh. American Journal of Economics, Finance and Management. Vol. 4, No. 3, 2018, pp. 98-110.
12. **Masudul Hassan, M.** Resmi, S, Islam M, H, H; Hossain, M,H. Farmer's Profitability of Maize Cultivation at Rangpur District in the Socio-Economic Context of Bangladesh: An Empirical Analysis. International Journal of Applied Research. 2017; 3(4): 794-800.
13. Resmi, S, I; **Masudul Hassan, M.** An Analysis of Job Satisfaction amongst the Employee as well as its Impingement on Banking of Janata Bank: Sher-E-Bangla Nagar Corporate Branch. European Academic Research. 2016, 3(10), 10690-10720.
14. **Masudul Hassan, M;** Parvin, M, M.; Resmi, S, I. Farmer's Profitability of Tobacco Cultivation at Rangpur District in the Socio-Economic Context of Bangladesh: An Empirical Analysis. American Journal of Economics, Finance and Management.2015,1(2), 91-98.
15. Mukul A, Z, A; Afrin, S; **Masudul Hassan, M.** Factors affecting consumers' perceptions about organic food and their prevalence in Bangladeshi organic preference. Journal of Business and Management Sciences. 2013, 1(5), 112-118.
16. Mukul A, Z, A; Rayhan, J, S.; **Masudul Hassan, M.** Farmer's profitability of potato cultivation at Rangpur district: the socio-economic context of Bangladesh. International Journal of Economics, Finance and Management Sciences. 2013, 1(3),136-144.
17. **Masudul Hassan, M;** Rahman, A; Rabbany, M, G;Resmi, S, I. Factor Affecting 3G Mobile Technology Adoption in the Context of Bangladesh: An Empirical Study. Applied Economics and Business Review.2015, 2(1), 17-27.
18. Rayhan, J, S.; Saha, S; **Masudul Hassan, M.** Factors Affecting the Customer Buying Behavior in Relation to Readymade Garments in Bangladesh. International Research Journal of Marketing,2014, 2(2), 36-42.
19. **Masudul Hassan, M;** Rahman, A; Afrin, S; Rabbany, M, G. Factors Influencing the Adoption of Mobile Banking Services in Bangladesh: An Empirical Analysis. International Research Journal of Marketing,2014, 2(1), 9-20.
20. Parvin, M, M.; **Masudul Hassan, M.** Customer satisfaction of e-banking in Bangladesh with focus on Dutch Bangla Bank Ltd.: the context of twenty first

century. *International Journal of Research in Computer Application & Management*.2013, 3(5), 83-90.

PUBLISHED BOOK CHAPTER

1. Hoque, M. R., & Bashaw, R. E. (2020). Cross-Border E-Commerce Marketing and Management. IGI Global. <http://doi:10.4018/978-1-7998-5823-2>. Chapter-4, CrossBorder E-Commerce Payments written by Noor Begum and **Md. Masudul Hassan**.
2. Taghipour, A. (2021). Digitalization of Decentralized Supply Chains During Global Crises. IGI Global. <http://doi:10.4018/978-1-7998-6874-3>, Chapter-2: Digitalization to Reduce Tasks Without Added Value or Human Contact in a Pandemic (270720-105920), written by **Md. Masudul Hassan** and Samira Islam Resmi.

WORKSHOP/ SEMINAR ATTENDED

1. National Workshop on Opportunity vegetables: Reducing poverty and enhancing food and nutrition security in the face of climate change with underutilized vegetable species in Bangladesh, 5 & 6 February, 2025, held at Hotel Bengal Canary Park, Gulshan-1, Dhaka-1212, Bangladesh organized by Bangladesh Centre for Advanced Studies (BCAS), UK International Development and World Vegetable Center Jointly.
2. Successfully completed two days training program on “Social Behavior Change (SBC) Capacity Building with Academics” held at BRAC-CDM, Savar, Dhaka, jointly organized by University Grants Commission (UGC) of Bangladesh and United Nations International Children's Emergency Fund (UNICEF) held from 14 January 2022 to 15 January 2025.
3. Virtual Workshop Session for Author: December 4, 2024, via Zoom Jointly organized by Sher-e-Bangla Agricultural University (SAU) & Elsevier.
4. Day long Workshop on **BAC Accreditation: Documentation and Evidence for compliance**, June 29, 2024 held at Sher-e-Bangla Agricultural University (SAU), Dhaka, organized by Institutional Quality Assurance Cell (IQAC), Sher-e-Bangla Agricultural University.
5. **Workshop on RuralInvest and its Application in Bangladesh under Smallholder Agriculture Competitiveness Project (SACP)** organized by Food and Agriculture Organization of the United Nations (FAO), Bangladesh from 21 May 2024 to 22 May 2024 at Hotel Bengal Blueberry, Dhaka.
6. Workshop on "Smart Bangladesh by Introducing Smart Technology " , June 27, 2024 held at Sher-e-Bangla Agricultural University (SAU), Dhaka, organized by the Innovation Team, Sher-e-Bangla Agricultural University.
7. **Workshop on RuralInvest and its Application in Bangladesh under Smallholder Agriculture Competitiveness Project (SACP)** organized by Food and Agriculture

Organization of the United Nations (FAO), Bangladesh from 21 May 2024 to 22 May 2024 at Hotel Bengal Blueberry, Dhaka.

8. Smart village and Smart city, Perspective Digital Bangladesh, hosted by Bangabandhu Sheikh Mujibur Rahman Agricultural University (BSMRAU) and organized by the Centre for Smart Village and smart city studies (CSVSCS), March 15, 2023.
9. "The Importance of Timely Analyses for Decision-Making during a Crisis" organized by the International Food Policy Research Institute (IFPRI), July 28, 2022.
10. "Structural Equation Modeling (SEM): An Introduction to Smart PLS" organized by the Bangladesh Society for Private University Academics (BSPUA), August 29, 2022.
11. 'Blended Learning in Industry 4.0' organized by the Bangladesh Society for Private University Academics (BSPUA), October 19, 2022.
12. "Climate Change and Renewable Energy" organized by Department of Law, Atish Dipankar University of Science & Technology, Uttara, Dhaka, Bangladesh, 2022.
13. "Career Development in e-Commerce" organized by Department of Business Administration, Atish Dipankar University of Science & Technology, Uttara, Dhaka, Bangladesh, 2022.
14. "IELTS Workshop," organized by the Edward M. Kennedy Center (EMK Center) for Public Service and the Arts of the U.S. Embassy in Dhaka, August 13–14, 2014.
15. ***Seminar on "Understanding climate change and climate finance: National and international perspective"*** organized by Palli Karma-Sahayak Foundation (PKSF), March 05, 2024 held at Sher-e-Bangla Agricultural University (SAU), Dhaka.
16. Webinar on "**Future of Vegetable Production: A Focus on Soil Health**" organized by Organized by East-West Seed Knowledge Transfer Foundation (EWS-KT), Amsterdam, Netherlands , June 05, 2024.

CONFERENCES ATTENDED

1. 'Research Findings Dissemination Conference 2024' organized by the Bangladesh Tobacco Control Research Network (BTCRN), February 28, 2024 held at Cirdap International Conference Center, Dhaka.
2. "Promoting collective actions for strengthening value chain of safe and nutritious food in Bangladesh", organize by BSAFE Foundation and Bangladesh Agricultural Research Council (BARC) February 25-26, 2020.
3. 12th World Poultry Show and Seminar, organized by World Poultry Science Association-Bangladesh Branch (WPSA-BB), Dhaka, Bangladesh in 2023.
4. "UJJP Annual Conference 2022: 50 Years of Japan-Bangladesh Relationship and Opportunities for Future Collaboration", organized by UDDOG O UDDOKTA JAPAN in 2022.

LANGUAGE PROFICIENCY

1. I have completed four years Bachelor degree, two years MBA degree from the university, nine months PGD degree where English is an official language and the study have been instructed and examined in English.
2. More than seven years teaching experience where English is an official language and the course have been conducted in English as well.

SOCIETAL INVOLVEMENT

1. Member of Krishibid Institution Bangladesh (KIB)
2. Assistant Moderator and Advisor of Sher-e-Bangla Agricultural University Computer Club (SAUCC).
3. Assistant Moderator of Sher-e-Bangla Agricultural University Science Club (SAUSC).
4. Advisor of Agribusiness Education and Research International (AERI).
5. Former Chief Advisor, ADUST Prothom alo Bondhushova
6. Former Professional Member of International Food and Agribusiness Management Association (IFAMA).
7. Former General Member of Bangladesh Society for Private University Academics (BSPUA).
8. Former President of Sher-e-Bangla Agricultural University Computer Club (SAUCC).
9. Member of American center (Edward M. Kenedy Center)
10. Member of International Society for Development and Sustainability (ISDS).

TECHNICAL SKILL

1. Have Skill in Computer Applications (MS office).
2. Have Skill in Analysis through SPSS Version 22, SPSS AMOS, Smart PLS3.